

DEJME DĚTEM ŠANCI SUCCESSFULLY CLOSES THE SECOND EDITION OF ITS “WISHING TREE” PROJECT WITH 935 CHILDREN RECEIVING GIFTS VALUED AT CZK 970,234

Prague, 17th December, 2013 - DEJME DĚTEM ŠANCI o.s. (“DDŠ”), a leading Czech non-profit organisation for children and young people in children’s homes, successfully closed the second edition of its project, **“Wishing Tree” at midnight, 12th December, 2013.** The project fulfilled **935 children’s wishes** worth **CZK 970,234.**

This year, 936 children from 27 children’s homes participated in the “Wishing Tree”, an online project that offers the children the chance to place their ‘Christmas wish’ on a website from which the public are able to select a gift that they would like to buy for them. The project ran for a month and closed with just the one wish remaining unfulfilled, which was due to the cost involved in its purchase (but the child in question received a different gift all the same). Generally, computers, tablets and mobile phones were the most popular wishes, particularly as many of the children need them for their studies or simply to equal their friends and schoolmates.

Commenting on the success of the “Wishing Tree” project, Michaela Chovancová, the Director of **DEJME DĚTEM ŠANCI**, said:

“We are very happy that we could help to create a smile on so many children’s faces. For most of us, the Christmas season is not just about getting gifts, but also about spending time with our families, which is something that children in children’s homes cannot do. DDŠ with its “Wishing Tree” project wants to help to make their Christmas as happy as it can be, and a big thank you belongs to everyone who participated in raising money for the gifts.”

The project website (www.stromsplnenychprani.cz) was accessible to the public from the 11th of November 2013 until midnight on the 12th of December 2013. The whole project was made possible by the support of a number of different companies providing services and organising special events, including Patro.CZ, Sunny Canadian International School, the Aglas furniture store and Ms. Marina Vankova.

In 2012, the Wishing Tree project saw 557 children receiving gifts for a total value of CZK 522,938, which makes this year’s project almost twice as successful. Representatives of the children’s homes are now collecting the gifts in readiness for their distribution.

For photos of the gift wrapping and gift giving, and for more general information about **DEJME DĚTEM ŠANCI**, please visit www.dejmedetemsanci.cz.

Contact:

Monika Hrstková
Executive Assistant to the Director
tel: 608 500 261
e-mail: monika@dejmedetemsanci.cz
web: www.dejmedetemsanci.cz
FB: www.facebook.com/DejmeDetemSanci.cz

JWA Prague, s.r.o.
Zdenka Haraslinová
Slezská 63
130 00 Prague 3
Tel: +420 242 454 740
E-mail: zdenka@jwa.cz
Web.: www.jwa.cz

Notes for Editors:

DEJME DĚTEM ŠANCI o.s.:

DEJME DĚTEM ŠANCI o.s. ("LET'S GIVE CHILDREN A CHANCE") provides comprehensive assistance to children from children's homes throughout the Czech Republic, especially when they start their independent lives. At the same time, it offers companies and individuals the opportunity to support a specific child growing up in a children's home, enabling them to support something that is credible and financially acceptable. At present, the charity is cooperating with 28 children's homes in all regions of the Czech Republic and 212 children are included in its projects. More information and a list of children that can be helped can be found on www.dejmedetemsanci.cz. DEJME DĚTEM ŠANCI o.s. is a member of AVPO – the Association of Community Organizations (Asociace veřejně prospěšných organizací) that brings together organizations that have as their top priorities transparency and professionalism in carrying out their community service.